

Market Analysis & Company Valuation

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Project – Company valuation for investment purposes and deep market analysis for Go To Market strategy



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Case Study: Valuation & Market Analysis



Project: Artificial Intelligence (AI) for human resources.

Advisory for the financing and the entry of a strategic investor into the company. Market analysis of new prospective countries in Asia. Company turnover €1 million (at that time). **Need:** Creating an estimate of the company's share for the investor, a detailed description of 15 Asian markets.

Result:

Successful acquisition of an investor from Scandinavia and growth to several markets within the EU. Access to the Asian market is currently ongoing with the identified countries.

Solution:

Valuation of the company and % estimate for the investor at the entry of his capital. Working with an external foreign team to obtain data on the Asian market and individual suitable Asian countries approx. 30 parameters per country.








“ Driving Business Performance ”

– Marek Straka

Contact

Contact Information

I am happy to advise and help with projects. I look forward to work together.

-  Rajská 4,
811 08 Bratislava
-  me@marekstraka.com
-  + 421 907 799 987
-  sk.linkedin.com/in/strakamarek
-  marekstraka.com



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